

# Railway DIGEST

Published monthly by ARHSnsw. ABN 96 000 538 803

## Advertising rates

Effective 1 January 2018

Advertisement sizing guide	
Full page	A4 (210mm width x 297mm height, with 5mm bleed around all edges) Type area: 190mm x 263mm
Half page landscape	190mm width x 135mm height
Half page portrait	95mm width x 264mm height
Quarter page landscape	190mm width x 66mm height
Quarter page portrait	95mm width x 135mm height
Eighth page	95mm width x 66mm height

Four colour rates (inclusive of 10 per cent GST)				
Frequency per annum	1	2-3	4-11	12 plus
Full page	\$1090	\$970	\$850	\$730
1/2 page	\$730	\$690	\$660	\$630
1/4 page	\$400	\$370	\$350	\$340
1/8 page	\$220	\$200	\$190	\$180
Full inside front-cover	\$1390	\$1250	\$1100	\$950
Full back-cover	\$1990	\$1850	\$1700	\$1550

### Classified rates

40 cents per word (minimum \$20 or 50 words) plus \$100 for mono photo or \$180 for colour photo. Total maximum classifieds size is 1/4 page. Maximum classifieds photo size is 95mm width x 66mm height (300dpi).

Published every month since 1963, *Railway Digest* is a 64-page glossy railway industry, enthusiast and heritage/tourism journal containing news, commentary and full-length articles on current topics, historical and operational information from all of Australia's railways. *Railway Digest* also publishes the work of Australia's leading rail photographers, giving the best in editorial and pictorial content. The magazine reaches readers right around Australia and overseas.

News and classifieds/advertising booking/submission deadlines are the first of the month prior to the cover date (e.g. the deadline for the September 2018 edition is 1 August 2018). Pre-payment for advertising in *Railway Digest* is due within seven days of making the booking.

Advertising prices do not include agency commissions, or in-house ARHSnsw design work (negotiable). Frequency discounts are subject to agreement before placement of the first run of the advertisement. Artwork for advertisements needs to be of CMYK colour-type (or grayscale for mono classifieds submissions) and in high-resolution (Press Quality) PDF format. These prices are supplied under conditions of strict commercial confidentiality. For bookings or more details, contact:

Bruce Belbin (Editor) on 02 8394 9016 or [editor@railwaydigest.com.au](mailto:editor@railwaydigest.com.au)  
 Shane O'Neil (Assistant Editor) on 02 8394 9017 or [photos@railwaydigest.com.au](mailto:photos@railwaydigest.com.au)  
 Paul Scells (General Manager) on 02 9699 4595 or [paul.scells@arhsnsw.com.au](mailto:paul.scells@arhsnsw.com.au)

