

Australian Railway History

Published monthly by ARHSnsw. ABN 96 000 538 803

ADVERTISING RATES

Effective 1 January 2018

Advertisement sizing guide

Full page	A4 (210mm width x 297mm height, with 5mm bleed around all edges)
Half page landscape	190mm width x 135mm height
Half page portrait	95mm width x 264mm height
Quarter page landscape	190mm width x 66mm height
Quarter page portrait	95mm width x 135mm height
Eighth page	95mm width x 66mm height

Four colour rates (inclusive of 10% GST)

Frequency per annum	1	2-3	4-11	12 plus
Full page	\$800	\$720	\$630	\$550
1/2 page	\$550	\$500	\$480	\$450
1/4 page	\$300	\$270	\$250	\$230
1/8 page	\$165	\$150	\$140	\$130
Full inside front-cover	\$1000	\$950	\$830	\$700
Full back-cover	\$1500	\$1350	\$1280	\$1150

Published every month by the Australian Railway Historical Society (NSW Division), *Australian Railway History* is a 32-page glossy magazine featuring full-length articles on railway-related historical subjects from around the country. *Australian Railway History* is the Journal of the ARHS and has been published since 1937. It is provided as part of the membership of the NSW branch (optional for other branches). It is also sold in newsagencies and specialist railway shops reaching thousands of readers right around Australia and overseas.

Advertising booking deadlines are the first of the month prior to the cover date (e.g. the deadline for the September 2018 edition is 1 August 2018). Pre-payment for advertising in *Australian Railway History* is due within seven days of making the booking.

Advertising prices do not include agency commissions, or in-house ARHSnsw design work (negotiable). Frequency discounts are subject to agreement before placement of the first run of the advertisement. Artwork for advertisements needs to be of CMYK colour-type (or grayscale for mono classifieds submissions) and in PDF format or in high-quality JPEG format). These prices are supplied under conditions of strict commercial confidentiality. For bookings or more details, contact:

Bob McKillop (Editor)

on 02 8394 9017 or editorarh@arhsnsw.com.au

Paul Scells (General Manager)

on 02 9699 4595 or paul.scells@arhsnsw.com.au

