

# AUSTRALIAN RAILWAY HISTORY

*Journal of the Australian Railway Historical Society*

**A**ustralian Railway History is Australia's foremost and oldest railway magazine. Published monthly since 1937 by the Australian Railway Historical Society, each edition features high quality photographs, maps and comprehensive coverage on historical rail-related material across 32-pages.

Available right around Australia and overseas in newsagencies and specialist railway shops reaching thousands of readers. *Australian Railway History* is also provided as part of the ARHSnsw membership (optional via other branches).

Advertising booking deadlines are the first of the month prior to the cover date (e.g. the deadline for the September 2023 edition is 1 August 2023). Pre-payment for advertising is due within seven days of making the booking.

Advertising prices do not include agency commissions, or in-house ARHSnsw design work (negotiable).

## Advertisement sizing guide

Full page	A4 (210mm width x 297mm height, with 5mm bleed around all edges)
Half page landscape	190mm width x 135mm height
Half page portrait	95mm width x 264mm height
Quarter page landscape	190mm width x 66mm height
Quarter page portrait	95mm width x 135mm height
Eighth page	95mm width x 66mm height

## Four colour rates (inclusive of 10% GST)

Frequency per annum	1	2-3	4-11	12 plus
Full page	\$800	\$720	\$630	\$550
1/2 page	\$550	\$500	\$480	\$450
1/4 page	\$300	\$270	\$250	\$230
1/8 page	\$165	\$150	\$140	\$130
Full inside front-cover	\$1000	\$950	\$830	\$700
Full back-cover	\$1500	\$1350	\$1280	\$1150

# Advertising Rates

Effective 1 January 2023

Frequency discounts are subject to agreement before placement of the first run of the advertisement. Artwork for advertisements need to be of CMYK colour-type (or grayscale for mono classifieds submissions) and in PDF format or in high-quality JPEG format). These prices are supplied under conditions of strict commercial confidentiality.

Our magazines are a great way to reach the majority of Australian railway enthusiasts.

**For more details and bookings please contact:**

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